# **Data Privacy Statement**

# We respect your personal privacy and will protect your data to the best of our ability.

Even when surfing the internet you are fully entitled to your personal data being handled responsibly and transparently. For living4media it is particularly important that that we respect and protect the privacy of all visitors to our website. PhotoCuisine United States is a division of StockFood America, Inc..

Our website serves the sole purpose of providing an attractive range of services. We do not make use of your address or other personal data. All information that we receive about a visitor to our website is protected from access by third parties by modern firewall technology.

In general, you can visit our website at any time without telling us who you are or revealing any information about yourself. During these sorts of anonymous visits we only log your IP address, the type of operating system and browser software you use. By statistically evaluating this information we can improve the quality of our website and optimize it technically.

#### Registering on this website

Certain functions, such as access to files suitable for layout, may only be accessed after registering with the website. The registration process is necessary to gain access to this function as, due to copyright reasons, we need you to agree to our online terms of business.

The credibility of your registration details will be checked and/or forwarded to the living4media branch or representative office responsible for your country.

You may also change or update your registration details with us at any time. It is in your own interest to do this as we will delete invalid registration details immediately.

# Transferring and recording data for the purpose of internal statistics

living4media gathers and automatically saves information in its server log files that is provided by your web browser. The following data are saved every time we access or gather information:

- Anonymous IP address
- Date and time
- The page visited / name of the file accessed
- The amount of data transferred
- A report detailing if the access attempt was successful

Our website uses Google Analytics, a web analysis service of Google Inc, to obtain information about website use for statistical evaluation.

### Cookies

Cookies are a widespread technology essential for the smooth operation of many websites. A cookie is a small text file which saves a website in the browser folder on your computer.

living4media uses cookies to recognize your computer after registration and to automatically provide you with the privileges of a registered user on future access. Thanks to cookies you can continue to work easily on the website once you have logged on without having to repeat the process each time you visit a new page. Cookies allow living4media to track which pages were called up and which series of commands were given by an individual visiting our website. This in turn allows us to design our website in a more user-friendly way and to develop it sensibly.

living4media does not use cookies to investigate your behavior either before or after you visit our website. A cookie does not provide us with any personally identifying information about you so long as you have not provided this upon registration or have set your browser to pass on such information.

Every current web browser can be set to notify you when you receive a cookie, giving you the opportunity to decide whether or not to accept it.

# Security of your personal details

The security of your personal details is important to us. Your personal details are protected via the use of generally recognized industrial standards. This means that confidential information such as your credit card number is encrypted using SSL technology. However, there is no internet transfer method or electronic saving procedure that provides complete security. Although we do our utmost to protect your personal details we cannot guarantee absolute security.

If your account and personal details are protected with a password, it is up to you to keep the password confidential.

#### **E-mail recommendations**

If you wish to notify your friends via email about our products and service (e.g. images in your likebox, advertising promotions, new websites, job offers etc) you will be required to enter your friend('s) name and the email address. Your friend(s) will then receive a one-off of email from us inviting them to visit our website where they will be able to see the product or service your recommended. We reserve the right to transfer this function to an external provider who will only use the details you provide to send the email. Neither living4media nor the external provider will save the details once the email has been sent.

#### Links

The website contains links to other websites not operated by living4media. We select these links carefully and encourage the operators of these sites to cultivate the same responsible standards as we do when it comes to the protection of your data. However we are in no way responsible for the content and privacy policy of these websites.

#### Changes to our privacy policy

Please note that this privacy policy may change without notice from time to time or be adapted for technical reasons. Please visit this page at regular intervals so as to familiarize yourself with the latest content. Should you have any concerns regarding your personal details or have any further questions, please contact us on:

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